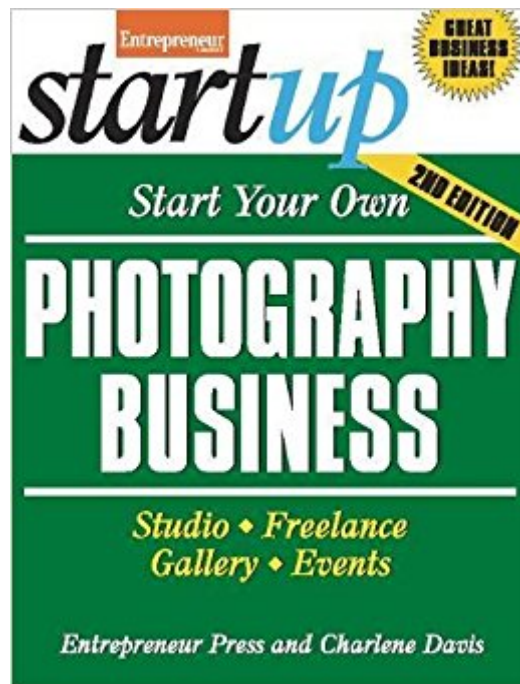




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Start Your Own Photography Business: Studio, Freelance, Gallery, Events (StartUp Series)



Synopsis

Photographers can turn a hobby into a lucrative business with these great tips on how to set up a studio, build a portfolio, take great pictures, purchase the best equipment, find paying jobs, set pricing and more. Davis also discusses the advantages of submitting work to contests, participating in art festivals and displaying work in art galleries and other locales. It covers both full-time and part-time options and discusses operating at home or in a commercial location. Detailed advice is offered on legal issues such as copyright infringement, privacy laws, the difference between public and private property, handling conflict and seeking out available remedies to legal situations.

Book Information

Series: StartUp Series

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Average Customer Review: 4.2 out of 5 stars 7 customer reviews

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Customer Reviews

McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide

Excellent book. Cover every basic and so much more. Gives you advice on every angle of your Photography business. At the end you can find many links to different sites, it depends on what you looking for. I would recommend it to everyone who is serious about making it in a Photography industry.

Is a great book for starting your own photography business. Business is a part of it so if you are not

a business person, then I would say this is for you. To me, being in the business world for a number of years, I pretty much know it but for someone that is new, its a good book. Its also a good refresher, I should say, for the photographer or business person so they don't forget what business parts they need to do.

Nice and informative.

Great beginning book

Very helpful!

Very informational, love this book.

Waste of money. I could have written this with more information and insight.

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